Doosan Forklift

Doosan Forklift Training Moose Jaw - Doosan Infracore Company Ltd. is an international and intercontinental company that comprises of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client requirements.

With a system consisting of over 90 independent sellers, the lift truck group provides quality materials handling equipment to the wide-ranging North American marketplace. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales locations all through Canada and the U.S. The forklift product line remarkably comprises of 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various vehicle models vary from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck corporation in the North American marketplace, thanks to its excellent level of product performance and their consistently high level of buyer support and service given to all Doosan Infracore Forklift clients. The U.S. lift Truck division located in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the forklift industry

Initially the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled forklifts as part of a home-based machinery expansion project. Sales of these goods were originally targeted to state-run corporations, large scale businesses, and the armed forces. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training became the new focus for enhancing quality and product development.

Lift Truck Export Growth

Home-based forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's progressive technological improvements combined with sales success placed them in a position of significant expansion of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling market. This joint-venture proved highly successful for Daewoo and their forklift product sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added goods for export. In 1993, the corporation had a global sales network and started exporting versions they had established through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.